

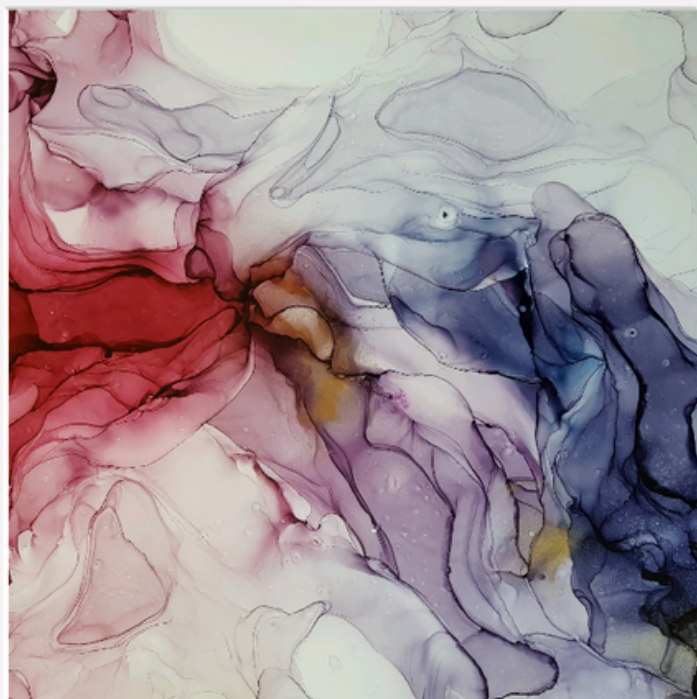
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# HOW TO START AN ART COLLECTION

A GUIDE BY  
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**BUYING ART CAN SEEM A  
BIT INTIMIDATING AND  
MAYBE EVEN OUT-OF-  
REACH. BUT COLLECTING  
ART DOES NOT HAVE TO BE  
DAUNTING OR TOO  
EXPENSIVE, AND ART  
DEFINATELY DOES NOT  
JUST BELONG TO THE RICH  
AND FAMOUS, IT  
BELONGS IN YOUR HOME  
AND ON YOUR WALLS.**



# WHY IS ART IMPORTANT?

*This is an interesting question. The value of art is very subjective and you are the only one who knows if a piece of art holds value to you.*

The colors, the subject of the painting and even the type of technique used can evoke different feelings. If you find the right piece of art it can bring you a lot of joy.

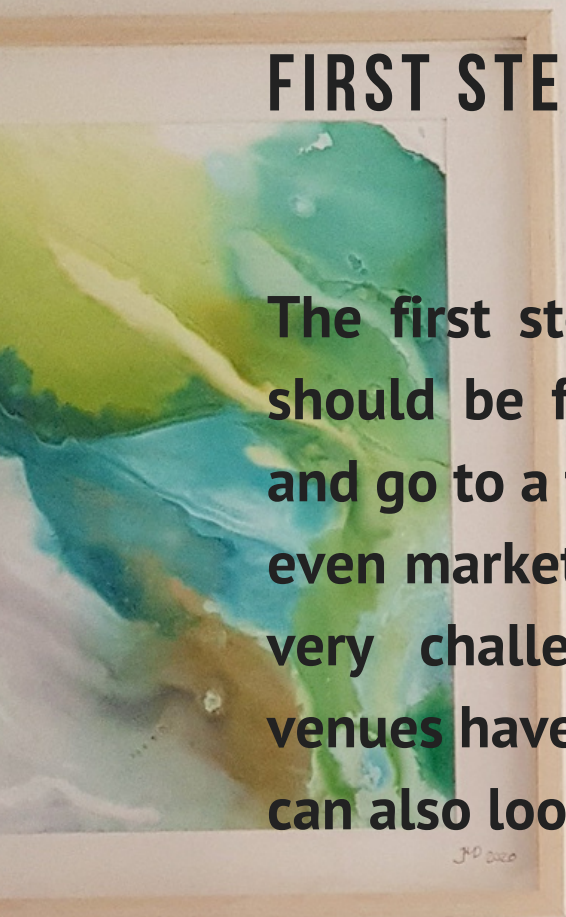
Displaying art in your home is like displaying plants - it adds life and personality to your space.

I have a number of different pieces of art in my home, most of which are art prints, but I also own a few original pieces. One of my favorite pieces is an original paper painting that an old friend of mine created. It displays some of my favorite colors and a cityscape that reminds me of my home city. Another favorite is an art print of all the little towns in the Blue Mountains where I live.



## FIRST STEP

The first step is to look! It is easy and should be fun. Grab a couple of friends and go to a few art shows, galleries and even markets. I know that 2020 has been very challenging and a lot of these venues have been closed. Fortunately you can also look for art online.





Here are a few of the really big art markets, which also have an online presence.

- [The Other Art Fair](#)
- [The Big Design Market](#)
- [The Makers and Shakers](#)
- [The Finders Keepers](#)



You can also find great art prints online from printing and interior design companies like these:

- [United Interior](#)
- [Artist Lane](#)
- [Easily](#)
- [Urban Road](#)







## SECOND STEP

Once you have found the artwork or art print that suits your space and that you feel connected to, then it is time to purchase. When purchasing art it is important to go with your instinct. If you start overthinking it you most likely will end up not buying it at all.

I would recommend that you purchase from an upcoming artist. The art will be less expensive and you will be supporting an independent artist.



# A LITTLE INFORMATION ABOUT ART PRINTS

IF YOU CANNOT AFFORD TO BUY AN ORIGINAL I WOULD RECOMMEND GETTING THE NEXT BEST THING - A LIMITED EDITION PRINT.

Limited edition prints are worth more than normal art prints because they are limited in numbers, meaning that when the edition sells out, the print will never get reprinted again. The smaller the edition quantity the more valuable the print could turn out to be.





*If you find value in the aesthetics of an art print rather than how much money it is worth, then it is not necessary to purchase a limited edition. The quality of the print should not depend on whether it is a limited edition or not. To get a good quality art print you need to make sure that you are purchasing a fine art print, also called a giclee print. Giclee prints are printed on thick art paper with archival inks, which makes the print stand out and last longer.*

